

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-61328-1

DATE PRINTED

05/09/13

AND

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37109	AGENCY (OR SERVICE) ACTING AS AGENT FOR		205589	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	JAMESTOWN ASSOCIATES			CHRISTIE FOR GOVERNOR		
AND	5 Mapleton Rd Ste 300			1719 State Rt 10 Ste 126		
ADDRESS	Princeton	NJ	08540-9646	Parsippany	NJ 07054-4507	
	USA			USA		
CONTACT	Laura Lancaster			PRODUCTCHRISTIE FOR GOV.		
LOCAL SALESPERSON	John Link		AGENCY EST. NO.	PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 05/13/13 AND ENDING 05/19/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	5	05:00A	06:00A	30S	05/13/13-05/17/13	2 NEWS THIS MORNING 5-6AM	5	500.00	2500.00
2	M-F	10	06:00A	07:00A	30S	05/13/13-05/17/13	2 NEWS THIS MORNING	10	1200.00	12000.00
3	M-F	5	09:58A	11:00A	30S	05/13/13-05/17/13	LET'S MAKE A DEAL	5	700.00	3500.00
4	M-F	5	10:58A	11:58A	30S	05/13/13-05/17/13	THE PRICE IS RIGHT	5	1200.00	6000.00
5	M-F	4	11:58A	12:30P	30S	05/13/13-05/17/13	NOON NEWS	4	700.00	2800.00
6	M-F	5	12:28P	02:00P	30S	05/13/13-05/17/13	SOAP ROTATION 12:28-2PM	5	900.00	4500.00
7	M-F	5	02:00P	03:00P	30S	05/13/13-05/17/13	"THE TALK" M-F 2-3PM	5	1300.00	6500.00
8	M-F	6	04:00P	05:00P	30S	05/13/13-05/17/13	JUDGE JUDY	6	1000.00	6000.00
9	M-F	10	05:00P	06:00P	30S	05/13/13-05/17/13	5PM EARLY NEWS	10	1200.00	12000.00
10	M-F	3	06:30P	07:00P	30S	05/13/13-05/17/13	CBS EVENING NEWS	3	2000.00	6000.00
11	M-F Sa Su	5	06:00P 06:00P 06:28P	06:30P 06:30P 06:56P	30S	05/13/13-05/19/13	EARLY NEWS	5	1200.00	6000.00
12	M-Su	5	11:00P	11:35P	30S	05/13/13-05/19/13	LATE NEWS M-SUN	5	2500.00	12500.00
13	Sa	1	08:58A	10:00A	30S	05/18/13-05/18/13	SAT MORNING NEWS 9-10AM	1	400.00	400.00
14	Su	1	08:00A	08:57A	30S	05/19/13-05/19/13	SUNDAY MORNING NEWS 8-9AM	1	450.00	450.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	JAMESTOWN ASSOCIATES	CHRISTIE FOR GOVERNOR	
AND	5 Mapleton Rd Ste 300	1719 State Rt 10 Ste 126	
ADDRESS	Princeton NJ 08540-9646	Parsippany NJ 07054-4507	
	USA	USA	
CONTACT	Laura Lancaster	PRODUCTCHRISTIE FOR GOV.	
LOCAL SALESPERSON	John Link	AGENCY EST. NO.	
		PRODUCT CODE 1300	
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 05/13/13 AND ENDING 05/19/13 NO. WEEKS: 1			

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			FROM	TO						
15	Su	1	08:58A	10:30A	30S	05/19/13-05/19/13	CBS SUNDAY MORNING	1	2500.00	2500.00
16	Su	1	10:28A	11:30A	30S	05/19/13-05/19/13	FACE THE NATION	1	2000.00	2000.00
17	Sa	1	09:58P	11:00P	30S	05/18/13-05/18/13	48HRS SAT 10-11PM	1	3000.00	3000.00
18	Su	1	10:00P	11:00P	30S	05/19/13-05/19/13	THE MENTALIST SUN 10-11PM	1	10000.00	10000.00
Total Contract:								74		98650.00
<div> <div>Billing Summary</div> <div> <div>Qtr 2-13</div> <div> <div>Apr</div> <div>May</div> <div>Jun</div> <div>Total</div> </div> </div> <div> <div>98650.00</div> <div>98650.00</div> <div>98650.00</div> <div>GRAND TOTAL</div> </div> <div> <div>.00</div> <div>.00</div> <div>.00</div> <div>98650.00</div> </div> </div>										

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